

11th Annual

CHATTANOOGA AUTISM CELEBRATION WALK

Sponsor Packages



Sat, April 13, 2024 | Coolidge Park

Activities - 9am | Walk - 11am

How to Sponsor:

- Read the attached information on the benefits of sponsoring
- Review the different levels and decide which one is best for you
- Contact (423) 531-6961 opt 3 or amber@chattanoogaautismcenter.org

ABOUT THE WALK

OVERVIEW

The Chattanooga Autism Walk is the largest of its kind in East Tennessee. The event celebrates the autistic community. It educates the public about autism, leading to a more accepting and inclusive community. Families, educators, students, politicians, community leaders, businesses, and autistic adults will stand together to celebrate and show their support. Funds raised at the walk help the Chattanooga Autism Center provide vital resources and services to the Chattanooga area.

ATTENDEES

Last year, we had over 1,000 individuals walking or attending the event. The majority are families who have an autistic child or relative. Other walkers are autistic adults, educators, students, community businesses, service providers, clinicians, and friends.

TEAMS

Anyone can register for the walk. Once registered, people can create teams and compete for prizes. Prizes are available for largest teams, the teams who raise the most money, individuals who raise the most money, and other categories.

ROUTE

The 2-mile walk starts at 11:00am at Coolidge Park and heads over the Walnut Street Bridge. We'll have 80+ huge banners showing different autism facts hanging on the bridge for all to read. People will learn about autism, prevalence rates, and positive aspects about autism while also dispelling myths. Walkers will learn how families appreciate that their community better understands autism and celebrates neurodiversity.

ACTIVITIES

There will be music, acknowledgement of teams, prizes for team captains and individuals, sponsor recognition, and activities for all ages starting at 9am. Dozens of exhibitors will have displays at tables to educate the public about their autism-related services.

PROCEEDS

Funds raised beyond the event expenses will go to support the local programs of the Chattanooga Autism Center. These include the Autism Outpatient Counseling Clinic, Bridges ABA Therapy, Annual Conference, Resource Hub, GCA Centre for Adult Autism, Spanish Language Outreach Program, Ascending Scales Music Therapy, and more.



The Chattanooga Autism Center is a 501(c)(3) nonprofit organization that serves autistic individuals of all ages. The Center promotes inclusion and acceptance of autistic individuals and provides services, resources, and education to the community.

SPONSORSHIP OPTIONS

2024 CAC COMMUNITY PARTNER - \$25,000

- All perks included in Gold Sponsorship, plus...
- Largest logos and most prominent inclusion in materials: signage, t-shirts, website, press releases, media events, etc.
- Top-level sponsorship of other 2024 CAC events, including:
 - Community Partner Level: 14th Annual Chattanooga Autism Conference
 - Community Partner Level: 8th Annual Golf Tournament
 - Highest-level sponsorship of all other fundraisers and events
- Listed on CAC website as a 2024 Community Partner.

GOLD SPONSORSHIP - \$5,000

- Company representative may speak at event and help kick off the walk.
- Ultimate exhibitor package: includes exhibitor table, 2 chairs, and a 10x10 tent.
- Prominent inclusion in materials: signage, t-shirts, website, press releases, media events, etc.
- Company name mentioned in media spots.
- Company name and logo included in future walk materials.
- Option of CAC hosting a Facebook live event for our group (3700 members) at your company.
- Banner with corporate name and logo at event.
- Link to company website from the event website.
- Four “Autism Fact” banners on Walnut Street Bridge that include company name and logo.
- Team starter package: promo code for 8 free registrations including t-shirts.

SILVER SPONSORSHIP - \$2,500

- Free exhibitor spot including a table and chairs.
- Prominent inclusion in marketing: signage, t-shirts, website, media events, etc.
- Option of CAC hosting a Facebook live event for our group (3700 members) at your company.
- Link to your company website from the walk website and in social media.
- Significant social media promotions leading up to the walk.
- Two “Autism Fact” banners on Walnut Street Bridge that include company name and logo.
- Team starter package: promo code for 4 free registrations including t-shirts.

BRONZE SPONSORSHIP - \$800

- Inclusion in all marketing materials: signage, t-shirts, website, media events, etc.
- Link to company website from the event website.
- One “Autism Fact” banner on Walnut Street Bridge that includes company name and logo.
- Free exhibitor spot including a table and chairs.
- Promo code for 2 free registrations including t-shirts.

BANNER SPONSORSHIP - \$250

- “Autism Fact” banner on Walnut Street Bridge that includes company name and logo.

EXHIBITOR OPTIONS

GENERAL EXHIBITOR

\$200 | free for nonprofits

- Exhibitor table, linen, and two chairs

PREMIUM EXHIBITOR

\$500 | \$100 for nonprofits

- Exhibitor table, linen, and two chairs
- Get to pick your exhibitor location in advance
- Two free walk registrations including shirts
- Autism Fact Banner with company logo



2024 SPONSOR / EXHIBITOR FORM

Please fill out and fax, email, or mail:

amber@chattanoogaautismcenter.org

Fax: 423-521-8094

Phone: 423-531-6961, opt. 3

Chattanooga Autism Center

1400 McCallie Avenue, Suite 100

Chattanooga TN 37404

Scan to complete
form online



COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

EMAIL: _____

WEBSITE: _____

I would like to sponsor at the level of (please select one):

2024 CAC Community Partner - \$25,000 (can be paid in installments throughout year)

Gold Sponsor - \$5,000

Silver Sponsor - \$2,500

Bronze Sponsor - \$800

Banner Sponsor - \$250

Premium Exhibitor - \$500

General Exhibitor (for-profit) - \$200

Premium Nonprofit Exhibitor - \$100

Nonprofit exhibitor - Free

I would like to personalize my sponsorship level, please contact me to discuss the cost

PAYMENT INFORMATION (please select one):

Check enclosed

Payment will come later

Invoice me at email above (invoices can be paid by check or credit card)

Make all checks payable to Chattanooga Autism Center. Chattanooga Autism Center is a nonprofit 501c3 organization: Tax ID# 45-3179418

2023 WALK SPONSORS



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